

# David Blankenship

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404-643-9081

david.blankenship@yahoo.com

## UX Designer – Google

December 2022 – November 2023

Designer (TVC) for Google Play Commerce and Developer Console teams:

- Create designs on multiple projects based on requirements, user research, Google design system and project management feedback
- Coordinate design changes through multiple internal and cross-functional review cycles in the Design phase
- Support updates as design moves into Development (ENG) phase and launch

## UX/UI Lead – Clayton County Department of IT

October 2021 – June 2022

User Experience Designer for justice system software:

- Interview stakeholders to understand needs and existing processes
- Define law requirements and distinguish from “nice-to-haves”
- Concept and design (wireframe and prototype) role-based screens for Law Enforcement, Jail, Courts, Prosecutors, Clerks and all related justice system users

## Manager – Hitachi Consulting

June 2014 – October 2021

User Experience designer creating app, portal and web interfaces for multiple clients:

- Conduct interviews and workshops to research, user needs, business requirements and technology capabilities
- Develop user journeys, wireframes, rapid prototypes and style guides
- Concept and design creative and functional user interfaces

## Art Director – Equifax

July 2007 – May 2014

Designer of corporate creative and marketing projects:

- Web and mobile app design (UX/UI)
- Online and magazine advertising campaigns
- Printed collateral and trade show signage

## Designer – Macy’s (South)

June 2000 – August 2006

Fashion advertising designer for various divisions, including children’s, young men’s, accessories, cosmetics, ladies’ shoes and intimate apparel

## Publications Coordinator – APMC

August 1997 – July 1999

Project lead and designer for all communications at Christian missions mobilization agency:

- Publish APMC books, magazine and newsletter
- Assure sales and fulfillment of APMC published materials
- Create and implement organization marketing plan
- Develop and manage content on APMC web site

## Art Director – AirTouch International (now Verizon)

September 1992 – June 1997

Manager of visual design team:

- Proposal and technical document publishing
- Foreign language translation coordination
- Digital illustration and cartography
- Presentation production

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## University of California, San Diego

November 2016

Human-Computer Interface (HCI) Design Certification

## San Francisco State University

Spring 1992

BA, Fine Arts